

RC/PIO News & Notes 2-23-2024



FROM Eric Jens, GA DPH Risk Communicator
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News and Notes

This week we'll have the latest update on the Media / Crisis and Emergency Risk Communication class in Albany next month, highlights from the February National Public Health Information Coalition call and a look ahead to activities planned for the week ahead.

Media / CERC training

Registration will close next week for the March 20, DPH Media / Crisis and Emergency Risk Communication class at the Dougherty County Health Department. Once closed there will still be opportunities for others to join, but they will be asked to inquire directly so we can begin the process of getting an accurate meal count, certificates, and other materials sent to those registered. Earlier this week we surpassed 50 registered attendees.

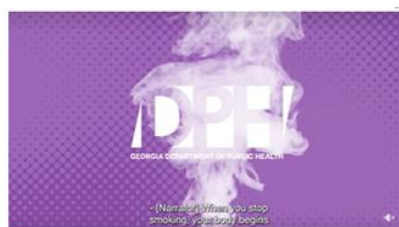


Register here: <https://ga.readyop.com/fs/5aoH/3d2c8fb9>

Tobacco Cessation



Thanks to Connie Smith-Lindsey for providing the images and updates on a couple of recent and on-going campaigns. The interior bus cards on Chatham Area Transit to promote COVID and flu vaccinations are pictured above. The picture below from AJC.com features the Tobacco Cessation Campaign Phase II displayed on multiple on-line platforms, with added attention to reduce use of tobacco and vaping among teens.

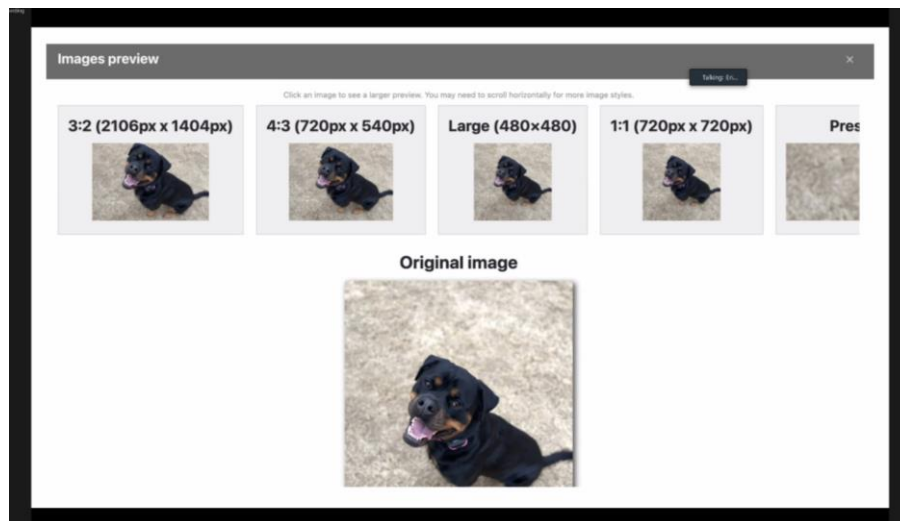


NPHIC monthly call

CDC's Lisa Briseno provided a walk thru of the virtual Crisis and Emergency Risk Communication training on the monthly National Public Health Information Coalition meeting Wednesday. The most recent course was conducted earlier this month. She said the new format features updated methods of teaching CERC, and that an update of the entire curriculum is in the early stages of development. The NPHIC call also included a few words from recently elected executive board members and a preview on plans for the launch of a new CDC website. A beta version of that site should be available by the end of next week.

Picture Taking

On Wednesday, the Office of Digital Services Georgia hosted a webinar for best practices using digital images. GovHub representatives talked about size ratios and tools for capturing the highest quality photos. Many of their tips can apply to anyone taking pictures for any reason (including those submitted for News and Notes). Tap on the focal point of the picture before taking it, keep on mind that larger photos can be cropped, and realize that if it is stretched or out of focus that that might not be a fixable problem. There are new technologies for fixing those issues, but they don't always work and can often be prevented in the first place.



Next Week Preview

Next Monday there is a quarterly BioWatch – Health Security meeting in Tucker. There will also be continued preparation work for multiple events coming up next month.

About "News & Notes"

"News & Notes" is a weekly communication aimed at risk communicators and public information officers within Georgia's 18 public health districts. The goal of the communication is to increase preparedness through the exchange of information about significant events, training, and other planned activities. Some information herein may be considered FYUO or For Your Use Only. Please be judicious when forwarding. For questions, comments or to submit information for inclusion, contact Eric Jens at Eric.Jens@dph.ga.gov